

Values-driven Leadership in Action

Back to Egypt

March 17th-19th 2019



Values-Driven Leadership in Action

Introduction

This executive development course is part of the Values-driven Leadership in Action Programme developed through a partnership between ABIS (The Academy of Business in Society) and universities in Egypt Kenya, South Africa, and the UK.

Facilitators

The programme will be facilitated by Prof Mollie Painter of Nottingham Business School, UK. The co-facilitators are Khalid Morsi & Nada El-Egeimy- both of whom live and work in Cairo, Egypt.

Purpose of the programme

The purpose of the programme is to build leadership capacity for ethical and sustainable business in Egypt. The programme content focuses on building three areas of leadership expertise, namely values-driven leadership, sustainability management, and business conduct and anti-corruption. Participants develop skills for critical conversations as they work through dilemmas and integrate active learning with personal action plans.

Quality assurance

The programme's learning approach is based on the world-renowned and popular 'Giving Voice to Values' method of Mary Gentile of the University of Virginia-Darden School of Business. The programme leader Prof Mollie Painter is based at Nottingham Business School, Nottingham Trent University, UK. This programme is subject to the university's outcomes-based design and quality assurance requirements. The programme is back in Egypt March 2019 following its success in November 2017. Successful participants will receive a certificate of attendance from Nottingham Business School, UK.

At the end of the programme, participants will be able to:

- Verbalise the importance of **aligning values and purpose** in organizations
- Exercise the skills/capacities to **act on their values** in complex situations
- Demonstrate **cross-sectoral understanding** in their specific context
- Develop cross-sectoral cooperation strategies for **ethical and sustainable business**
- Assess **corruption risk** and master best practice for managing these risks
- Manage ethical organizational cultures through **ethical habituation**

Programme duration

The programme contains pre-reading materials, course attendance and opportunities for post programme networking and support through the *REAL Network. The face-to-face workshop runs for three days.

* Research on Ethical African Leadership

For who?

The programme is ideally suited for organisational leaders with middle or senior management experience. Leaders at these levels often find themselves in situations where **knowing the right thing** to do needs to be augmented with the competencies of **how to do it** in the best way possible.

Lead facilitator



Prof Mollie Painter

Mollie Painter is an international scholar and public speaker specializing in business ethics, CSR, sustainability and responsible leadership. She has held academic positions in South Africa, Slovenia, the USA, and the UK. She currently heads up the Responsible and Sustainable Business Lab (RSB Lab), a Research Centre within Nottingham Business School, UK. She also leads the Africa programmes of the Academy of Business in Society (an NGO based in Brussels) focusing on developing values-driven leadership on the African continent, with active programmes in Egypt, Kenya and South Africa.

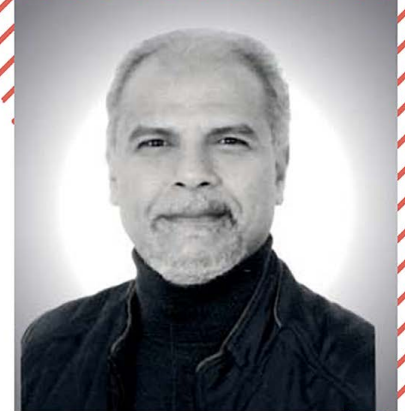
Co-facilitators



Nada El-Egeimy

Nada originally joined the first VDL Programme in Egypt in November 2017 in her capacity as an Education Manager for AMIDEAST. Feeling empowered and using her great passion for training delivery, she subsequently became a trained facilitator. Nada will bring her years of experience and expertise on ethics and leadership from an NGO perspective in the Egyptian context to the VDL Egypt March 2019 programme.

Nada found the VDL helped her to discover her voice and creativity to successfully approach ethical dilemmas. She believes that education and training are vital pillars towards the advancement of any country.



Khalid Morsi

Khalid's career is immersed in different cultures and business environments. Khalid will bring his 34 years of experience and expertise on ethics and compliance in a north African context to his role as a co-facilitator in the VDL Egypt March 2019 programme.

Working in North Africa, Pakistan, KSA, Near East and GCC countries, Khalid has intensive experience delivering training on compliance, professional business writing and Emotional Intelligence at work.

As Ethics & Compliance Officer- Board Secretary at GlaxoSmithKline S.A, Khalid became a trained VDL facilitator in 2018, following his attendance at the VDL programme in Egypt 2017.

Programme Modules

Module 1: Me, we and the world

At the end of the Module, the participants will be able to:

- exercise self-awareness and introspection regarding their place and role in society
- formulate the essential ingredients of the Giving Voice to Values pedagogy and methodology
- relate to values-based dilemmas in the domains of personal and/or business conduct
- exercise active listening and observing skills
- generate purposeful conversations
- compose a personal journal of their observations and reflections

Module 2: Dealing with values-based dilemmas

At the end of the Module, the participants will be able to:

- experiment with the Giving Voice to Values framework by analysing and discussing an integrative case study
- assess the dilemmas faced by the various stakeholders in an integrative case study
- write up their own values-based personal and/or business dilemmas
- motivate the levers for change in stakeholders
- experiment with peer coaching activities

Module 3: Values-driven leadership in action

At the end of the Module, the participants will be able to:

- reconstruct values-based dilemmas in view of suitable theoretical models
- analyse organisational policy and procedure gaps of a values-based nature
- develop action plans for personal, organisational and societal application
- exercise peer coaching to strengthen action plan implementation
- apply journaling as a basis for continuous action learning



Values Driven Leadership in Egypt:

Finding your voice to do and say the right thing.

Programme details



Dates

17th-19th March 2019

Costs

USD 1085

How to register

Please contact the VDL project administrator Natalie Toms, at Nottingham Trent University for registration details.

Email: natalie.toms@ntu.ac.uk

Location

EDRES,
Ring Road,
Bavaria Town,
Next to Bavarian Auto (BMW) -
Tower 6 floor 10,
Al Maadi,
Cairo Governorate,
Egypt.



NOTTINGHAM BUSINESS SCHOOL

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